

Custom Print Guidelines

Acceptable File Types are Illustrator (.AI or .EPS) or Photoshop (.PSD)

Other file types may be converted by us, but could cause issues such as color accuracy, customization and turnaround time.

If creating the file in Illustrator, Vector art is recommended – this allows unlimited scaling with crisper prints.

Illustrator Vector based files must have all objects fitted to the artboard – objects that hang over the edge can create repeat issues in our RIP software.

Files must be in CMYK for most accurate color

If converted from RGB, there will be color loss and inconsistency with print runs.

Resolution set at 300 DPI (Dots Per inch)

Lower resolution files will have lower quality print results. Do not change a lower DPI resolution file to 300 DPI, as the original image quality will not change.

Files should already have a working repeat

The repeat must be set to work on a horizontal work space of 54”.

Please keep repeats as small as the pattern allows.

Files must have no Bleed or Borders

The repeat we are working with must be the only object on the workspace.

Images must NOT be Rasterized

This makes color accuracy, adjustments and customization unworkable.

Colors are to be kept as separate objects or layers

This allows us to isolate colors for accuracy in color adjustment in our RIP software and will also allow us flexibility if customization is requested.

Printing Images with Textures or Photos

These files cannot be edited and must be printed as is.

Color adjustments are very limited for these types of file within RIP software and are often not possible at all.